

Request for Expression of Interest (Advocacy Services – Firm Selection)

Client: Department of Trade, Ministry of Commerce (MoC)

Country: Republic of the Union of Myanmar

Project: Myanmar Services Trade Enhancement Project (M-STEP)

Contract Title: Implementing Entity for Digital Economy and Innovation Advocacy

Contract Type: Advocacy Services (Outcome-based)

Reference No. (as per procurement plan): P1-19

The Department of Trade, Ministry of Commerce of The Republic of the Union of Myanmar had received a three-year grant under the Enhanced Integrated Framework (EIF) partnership for LDCs, sponsored by the WTO. The DoT has been implementing a new project namely, Myanmar Services Trade Enhancement Project (M-STEP) on services enhancement in Myanmar, with a focus on digital innovation and e-commerce. Ministry of Commerce (MoC), an implementing agency for this Project, invites sealed bids from eligible bidders for advocacy services of the component – Digital Economy and Innovation Advocacy. The selected entity will have to perform the following services;

- Create an advocacy team comprising a diversity of companies, including the digital sector, based in Myanmar organized by implementing entity and supervised by the Ministry of Commerce
- Establish a dialogue platform between the advocacy team and the government, to be set up in coordination with the Ministry of Commerce
- Organize a public conference related to digital trade and commerce in Myanmar including guest speakers from the private sphere & government officials for the Ministry of Commerce and its affiliates to get more effective networking between public and private sector in supporting development of digital trade in Myanmar
- Develop a brochure for school teachers to introduce digital advocacy activities
- Develop a communication campaign targeting nationwide to present opportunities in the digital sector in partnership with Union of Myanmar Federation of Chambers of Commerce and Industry (UMFCCI) Yangon & Mandalay branches
- Organize a Digital Innovation Festival in Myanmar in partnership with an international organizations
- Organize at least six workshops in Myanmar (location is proposed by Ministry of Commerce) to present digital tools improving productivity of businesses within UMFCCI and the Myanmar Computer Industry Association
- Organize a fair/exhibition corporate with Myanmar Trade Promotion Organization enabling digital firms to present their products to potential clients
- Elaboration of a curriculum aiming at improving digital skills and intended to be a model for local chambers of commerce

In addition, it is expected that the firm will co-organize or co-develop the followings;

- A job fair for the digital trade sector
- An incubator for digital trade entrepreneurs within the selected entity's facilities
- Establishment of a helpdesk to help innovative digital firms to grow

- Organization of a forum in Myanmar supported by the Department of Trade Promotion presenting investment opportunities in local digital trade firms
- Promotion of the Myanmar digital trade sector locally and globally

To be considered eligible and qualified a firm must align with the following eligibility

- Official registered business association or federation in Myanmar according to Myanmar rules and regulations
- No conflict of interest for providing services
- Avoid illegal activities and maintain ethical standards to avoid discrimination, child labor, corruption, sexual abuse, and money laundering/fraud
- Payment of tax according to laws and orders of Myanmar Customs and internal revenue department
- Not included on the black lists and ineligibility listed according to Ministry of Commerce and UNOPS (Trust Fund Manager)

The selected bidder shall be responsible to implement the expected outcomes and organize the activities for developing digital economy and services. The assignment will be for a period of 30-months with the possibility of future extensions subject to satisfactory performance and availability of funds. Implementing Entity will be selected in accordance with the consultant firm selection method set out in the Tender Rules for selling assets, leasing, purchasing services, purchasing goods and construction works for Government Agencies released by Presidential Office Directive (1/2017) and recommendations from EIF Trust Fund Manager (UNOPS) and EIF Executive Secretariat (ES). Further information can be obtained at the address below during office hours (9:30 am to 4:30 pm, Monday to Friday) or communicating the following via mails. Interested firms may obtain copies of the detailed Terms of Reference (in English) for the assignment from the address below during office hours. Expressions of interest must be delivered with mailing or sending documents in hard copy followed by an electronic copy to the address below by 31st January, 2020 before 4:30 pm.

Contact:

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